



Welcome to Presentimage

Who we are

a company of diverse skills and experience, innovative ideas and sound principles, who relish teamwork.

We design uniquely tailored identities, brands, products and communication tools to deliver a consistent message across all media, build customer confidence brand recognition and business growth.

Our own success can be attributed to many things, but we would like to think that it is our ability to understand the needs of our clients, in providing them with the image to win awards, become market leaders and rise above their competition to a high road of their own.

We bring order and understanding to our clients' business goals, through a clear headed approach to the development of their greatest assets, their character and identity.

Corporate Brands and Identities.

We create unique and effective identities, which express a distinctive corporate character.

- Mission Statements
- Keyword Naming
- Logo & Logotype with guidelines for use
- Communication tools

Product & Service Brands

Our focus is on the development of devices which are detailed in character, visually clear and easily able to communicate the essence of a product or service brand with inherent sustainability.

- Brand Audits
- Brand development
- Keyword Naming
- Logo & Logotype with guidelines for use
- Branded Environments

Product Development & Revitalization

We develop distinctive packaging designs, following the principle of form and function in harmony, to create uniquely characterized items.

- Packaging design
- Livery design
- Standards Compliance

Our product development strategy hinges on visual appeal, ease of use and the overall consumer experience.

Communication

We create clear, elegant and memorable communication tools across all media, with a consistency of message to build your brand, product and service.

- Advertising Campaigns: script-writing, TV, radio, press, web, billboards, banners.
- Video Production: scriptwriting, production & post-production (HD & DV).
- Web Development: design, hosting & maintenance.
- Publication Design: magazines, brochures catalogues & fliers (with copy development).
- Point-of-Purchase: collateral material.
- CD/ DVD Presentations - interactive and multimedia content, for corporate, product & service promotions and training.

We design all communication devices to be equally adjustable to suit print, multimedia and internet applications.

what we offer

■ To view samples of our work, go to: presentimage.com

For further information, please contact:

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